

online.produkt

The project *online.produkt* was developed during a theory seminar under the tutelage of Prof. Jochen Gros in the summer term 1995. The goal of the seminar was to work out scenarios, which project the effects of the new technology on the production style and therefore also on product design in the future. The scenarios were based on the → model for virtual production, which had been developed at the C...Lab.

online.produkt is a virtual product publisher. Its foundation was simulated by 15 students on the occasion of the C...Lab conference → From the Good to the Virtual Form - Product Design in the Digital Age in July 1995.

To get more information about the project *online.produkt* look up the articles → “With *online.produkt* in the Internet“ and → “Virtual company?!“

