

NEWCRAFT

Die Werkstätten Möbel

NEWCRAFT trade fair stand at
the Cologne Crafts Fair 1998

Tenon shelf Unit R1

Design: Jochen Gros



The tradition of the cabinet-maker's craft and new technologies find a new expression in the workshop furniture. They are the cabinet-maker's answer to the increasing individualisation of mass production. 11 cabinet-makers from North Rhine-Westphalia have been developing and marketing the Werkstätten-Möbel under the brand name NEWCRAFT since summer 1998. The furniture is manufactured in the NEWCRAFT workshops: decentralised, environmentally friendly, without long-distance transport, within the tradition of the cabinet-maker's craft as well as on the most modern computer-controlled production machines.

NEWCRAFT is a project, a co-operation of:

- North Rhine-Westphalia Wood and Synthetic Materials Professional Association
- Technology Centre for the Woodprocessing Industry, Lemgo
- C...Lab at the Offenbach Design School

